



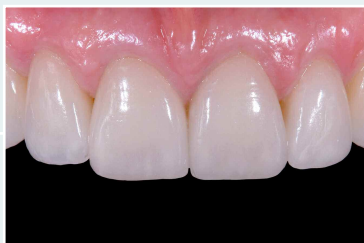
THE FIRST INTERNATIONAL SYMPOSIUM  
ON COMPREHENSIVE CARE

June 12–13, 2009 | Cleveland, Ohio | InterContinental Hotel

PROGRAM CHAIR Avishai Sadan, DMD

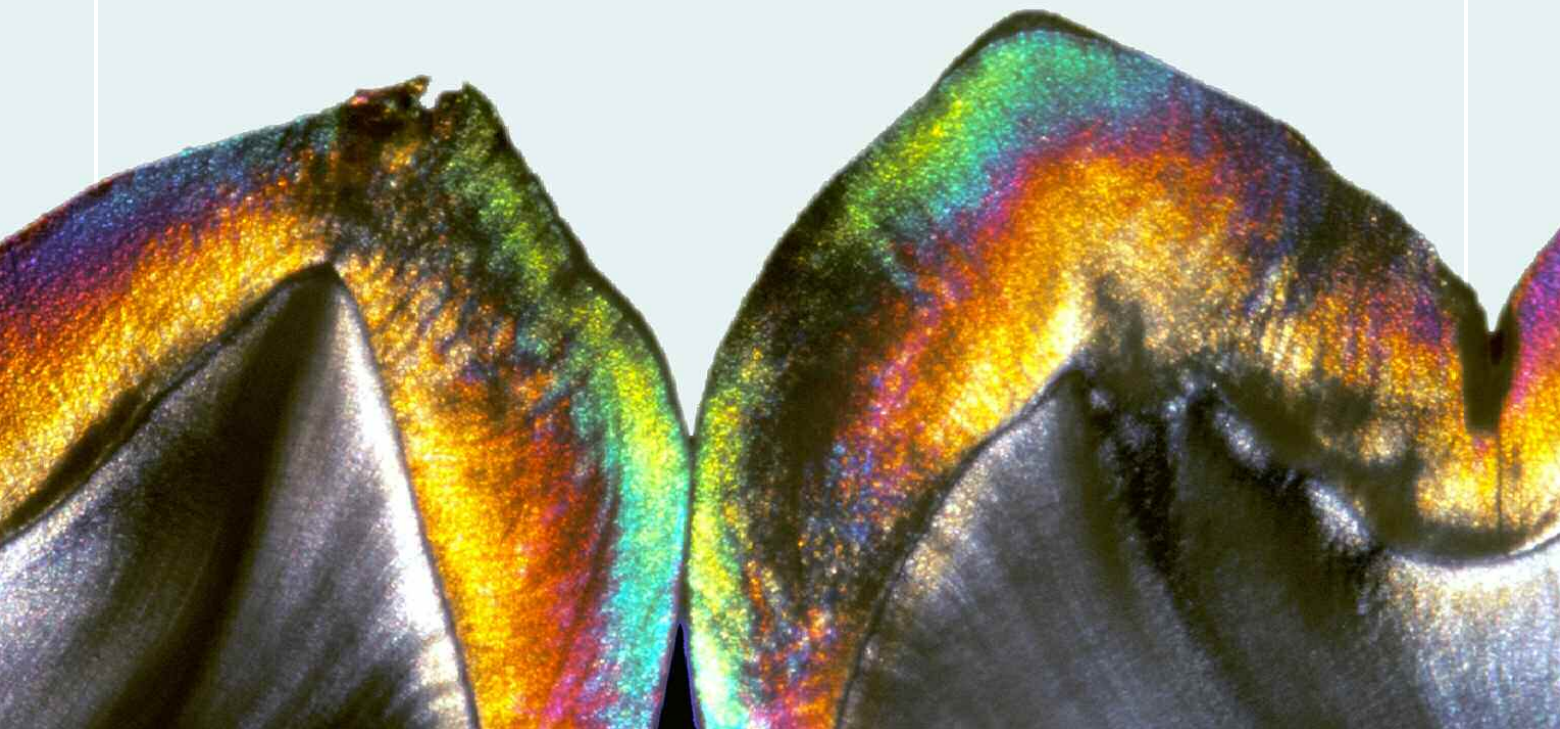
AN INTERACTIVE FORUM FOR ACHIEVING PREDICTABLE EXCELLENCE

JOIN US AT THIS UNIQUE EVENT



SPONSORED BY

Quintessence Publishing Co Inc & Case Western Reserve University



### Official Information and Regulations

The following rules and regulations govern commercial exhibits at the First International Symposium on Comprehensive Care, sponsored by Quintessence Publishing Company Inc (hereafter referred to as "show management"). The rules and regulations constitute an integral part of your contract.

1. **EXHIBIT LOCATION** The exhibition will be held at the InterContinental Cleveland, the site of The First International Symposium on Comprehensive Care. Exhibits will be open, free of charge, to all meeting attendees.
2. **EXHIBIT DATES AND HOURS**

Friday, June 12, 2009	7:00 AM – 7:00 PM
Saturday, June 13, 2009	7:00 AM – 6:00 PM
3. **BOOTH INSTALLATION** Exhibit set-up may begin at noon on Thursday, June 11th. All exhibits must be set up by 6:00 AM, Friday, June 12.
4. **BOOTH DISMANTLING** No display should be dismantled before the official closing time of 6:00 PM on Saturday, June 13. All exhibit material must be packed and removed from the exhibition floor by 8:00 PM.
5. **BOOTH SIZE AND RATE** All booths are a 6' X 6' table top at a cost of \$1,950.00.
6. **BOOTH EQUIPMENT AND FURNISHINGS** A 6-foot table and two chairs will be provided and are covered by your booth fee. Any further equipment or electricity must be ordered through the hotel and must be paid by the exhibitor.
7. **APPLICATION FOR SPACE** Application for space must be filed on the contract enclosed in this prospectus. Applications must be accompanied by a payment in full. Applications received without payment will not be processed, nor will space assignments be made.
8. **ASSIGNMENT OF SPACE** Exhibits will be assigned on a first-come, first-served basis. Assignments not rejected in writing by the exhibitor within 10 days of the notification of space assignment will be presumed to be accepted by the exhibitor. Show management reserves the right to rearrange the floor plan should it become necessary for causes beyond its control or advisable in its best judgment.
9. **CANCELLATION** Exhibit space that has been assigned and confirmed is not transferable. Cancellation prior to March 31, 2009, shall be subject to a 50% charge of the rate for contracted space. No refunds will be made for cancellations made after March 31, 2009. Spaces abandoned or not occupied at the time of exhibit opening may be repossessed without indemnity and reassigned by show management for any use it sees fit.
10. **SUBLETTING OF SPACE** The exhibitor shall use its space solely and exclusively for the exhibition of equipment and materials manufactured or distributed by it in the regular course of its business, and for no other purpose of any nature. The exhibitor shall not assign, sublet, or otherwise apportion or dispose of its exhibit space or any part thereof to other parties, and any use of all or part of said space by or for any person, firm, or entity other than the exhibitor is expressly prohibited.
11. **SCHEDULING EVENTS BEFORE, DURING, OR AFTER THE SYMPOSIUM** No events may be held at the InterContinental Cleveland in conjunction with the The First International Symposium on Comprehensive Care, including but not limited to room drops, receptions, small lectures, or any other such gatherings, without the express permission of show management. This restriction applies to the periods prior to and following the symposium.
12. **REGISTRATION** Each person attending the exhibit will be required to register and wear an appropriate badge. All attendants must be bona fide employees of the exhibitor or representatives who receive commission, brokerage, or salary from the exhibitor. Firms and representatives of firms not assigned exhibit space are prohibited from soliciting business in any form in the exhibit areas. Violators of this prohibition will be promptly ejected from the exhibit areas.  

A business card will be necessary to register on site. No exhibitors will be admitted to the exhibit hall unless they have a business card showing that they are an employee of the company.

The number of booth personnel is limited to two exhibitors per booth assigned. This policy will be strictly enforced throughout the exhibition.

13. **SECURITY** Guards and watchmen will be on duty during the meeting, but show management and the InterContinental Cleveland do not guarantee exhibitors against loss of any kind because of the presence of such guards and watchmen or any other protections that might be in effect during the meeting.
14. **CARE OF HOTEL PROPERTY** Decorations, signs, banners, etc, may not be taped, nailed, tacked, stapled, or otherwise fastened to walls, ceilings, doors, painted surfaces, columns, or electrical fixtures. No carts, hand trucks, etc, with hard wheels are permitted on carpeted surfaces.
15. **INDEMNITY AND LIABILITY** Show management will take all reasonable precautions to avoid loss of exhibitors' property by fire or theft, but under no circumstances shall the show management be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. Exhibitor agrees to provide show management with a certificate of insurance along with the final payment of space rental fee. The certificate must show that the exhibitor carries no less than \$500,000 of general liability insurance.  

Exhibitor agrees to protect, indemnify, and save harmless show management, as well as InterContinental Cleveland, from any suit or claim by any person whatsoever or imposed for the violation of any law, ordinance, or regulation, whether or not occasioned by negligence of the exhibitor; its employees, agents, representatives, invitees, guests, or those holding under said exhibitor. It is further agreed that loss or damage to property within the space allocated to the exhibitor from theft, fire, pilferage, or otherwise shall be at the sole risk of the exhibitor.  

It is understood that show management has not acted as agent on behalf of any exhibitor and has undertaken only the contracting of exhibit space and allocation of same among exhibitors and coordination of exhibits, security, protection, installation, removal, management, or control of any exhibit or exhibitor. All risks attendant to the exhibition are at the sole risk of the exhibitor and said exhibitor agrees to indemnify and hold harmless show management, as well as the InterContinental Cleveland for all actions, claims, or damages, including reasonable attorneys' fees and the defense thereof, which may be brought against show management in connection herewith.
16. **DESTRUCTION OF PROPERTY** In case the premises are destroyed by fire or the elements, or by any other cause, or in case any circumstances whatsoever, including strikes, shall make it impossible for show management to permit any exhibitor or exhibitors to occupy the premises, the exhibitor shall pay for space only for the period the space was or could have been occupied by such exhibitor or exhibitors. Show management is released from any kind and all claims for damage that might arise in consequence thereof. In the event that, for any reason, the exhibition is not held as proposed, show management shall be liable only for a refund of all money received from an exhibitor or exhibitors and otherwise shall be released from all claims for damage.
17. **REGULATIONS: A PART OF THE CONTRACT** These regulations are a part of the space contract. Show management reserves the right to interpret the regulations as well as to make final decisions on all points that the regulations do not cover.

#### For further information, contact:

William G. Hartman, Vice President  
 Quintessence Publishing Co Inc  
 4350 Chandler Drive  
 Hanover Park, IL 60133  
 Fax (630) 736-3633  
 Tel (630) 736-3600 x413

# The First International Symposium on Comprehensive Care

## OFFICIAL EXHIBIT SPACE APPLICATION

We the undersigned hereby make application for exhibit space at the First International Symposium on Comprehensive Care, subject to the conditions of the policies, rules, and regulations governing the exhibition as printed in the Exhibit Prospectus, which we accept as part of the agreement. We will review the exhibit space assignment policies as outlined in the Prospectus, review the exhibit floor plan, and request three (3) space assignment locations by booth numbers. Selections will not be concentrated in one area. We understand that it is not always possible to assign space as requested. Space will be assigned on a first-come, first-served basis.

### TERMS OF PAYMENT

A deposit in the amount of 50% must accompany this application. Final booth payment is due March 31, 2009. Certificate of liability insurance is due March 31, 2009.

Please reserve a total of \_\_\_\_\_ booths.

Choices: 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

Companies not desired in close proximity \_\_\_\_\_

Every effort will be made to avoid locating your booth near the companies listed. However, show management can make no guarantees in this regard.

Products to be shown \_\_\_\_\_

Our check for \$ \_\_\_\_\_ in full payment is enclosed.\*

Our check for \$ \_\_\_\_\_ representing partial payment is enclosed.\* The balance will be paid by March 31, 2009.

\*Make check payable to Quintessence Publishing Co.

### Please print or type:

Company Name \_\_\_\_\_

Name of Authorizing Officer \_\_\_\_\_ Title \_\_\_\_\_

Send correspondence regarding **this** meeting to \_\_\_\_\_ Title \_\_\_\_\_

Send correspondence regarding **future** meetings to \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Telephone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

I am an authorized representative of the company named with the full power and authority to sign and deliver this application. The company listed agrees to comply with all of the policies, rules, and regulations contained in the Exhibit Prospectus furnished to me with this application form.

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Please return this contract with payment to:

William G. Hartman, Vice President, Quintessence Publishing Co Inc, 4350 Chandler Drive, Hanover Park, IL 60133

For Office Use	App. Rec'd. _____	Space Assign. _____	Booth Cost _____
	Booth Size _____	Deposit _____	Amount Due _____