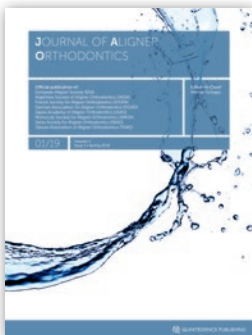




**The Journal of Adhesive Dentistry.** New materials and applications in adhesion are profoundly changing the way dentistry is delivered. JAD showcases bonding techniques, which have been restricted to the tooth hard tissues, which have obvious applications in operative and preventative dentistry as well as esthetic and pediatric dentistry, prosthodontics, and orthodontics.



**Journal of Aligner Orthodontics** publishes clinically relevant articles on the entire range of digital aligner orthodontics, with a focus on the medical and scientific aspects and their practical relevance.

**... our European offerings allow companies to expand their marketing reach to include a more global presence towards a diverse group of professionals.**

#### Ad File Preparation for European Journals

For *The Journal of Adhesive Dentistry* (JAD) the trim size must be 8.110" × 10.866" (206 mm × 276 mm) and there must be a .125" (3 mm) bleed.

For the other European journals (JAO, IJED, IJOI, QI) the trim size must be 8.268" × 11.024" (210 mm × 280 mm) and there must be a .125" (3 mm) bleed.

Please check to make sure the file is flattened with no transparencies, no spot colors and all colors are CMYK.

Images must be CMYK and at least 300 dpi at full size.

Live type area should be .25" (6.35 mm) from the trim size. Crop marks and registration marks must fall outside the bleed area (.125" or 3 mm offset).

Required ad file submission format is composite PDF (PDF/X-1a preferred).

**Production service:** Any extra mechanical work done by the Publisher on any submitted ad materials will be billed at prevailing rates (noncommissionable).

#### The Journal of Adhesive Dentistry (JAD)

Frequency	4-color	
	Full Page	Half Page
1×	\$3,560	\$1,975
2× +	\$3,025	\$1,680

Journal trim size: 206 mm × 276 mm  
 Frequency: 6 issues per year  
 Circulation: 2,800

#### Journal of Aligner Orthodontics (JAO)

Frequency	4-color	
	Full Page	Half Page
1×	\$4,938	\$2,815
2× +	\$4,198	\$2,390

Journal trim size: 210 mm × 280 mm  
 Frequency: 4 issues per year  
 Circulation: 8,000

*Volume discounts are offered in addition to multi-page advertisements when contracting a variety of journals and issues. Please contact our US Office for custom quotes for your entire marketing package.*

#### Ad File Delivery

Files under 10MB can be emailed to plochner@quintbook.com.

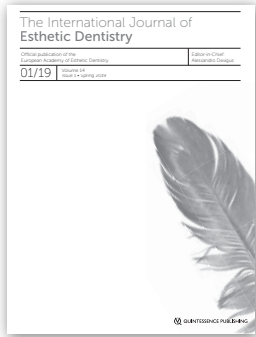
Larger files should be sent using a cloud storage service or file-delivery service.

#### Agency Commission

15% on space and color charges only if paid within 30 days of invoice date.

#### Acceptance of Advertising

All advertisements are subject to review and approval by the Editorial Board. Copy in duplicate should be sent to the Publisher as far in advance as possible for submission to the committee.



**International Journal of Esthetic Dentistry** seeks to advance the state of the art in the practice of esthetic dentistry. Each issue features articles on the latest techniques, materials, and technology, allowing readers to obtain the outstanding esthetic results that more and more patients are demanding.

**International Journal of Esthetic Dentistry (IJED)**

Frequency	4-color	
	Full Page	Half Page
1×	\$4,985	\$2,495
2× +	\$4,235	\$2,120

Journal trim size: 210 mm × 280 mm  
 Frequency: 4 issues per year  
 Circulation: 5,000



**International Journal of Oral Implantology** prides itself on presenting evidence-based practical insights in oral implantology and was recently picked up as the official journal of the International Congress of Oral Implantology.

**International Journal of Oral Implantology (IJOI)**

Frequency	4-color	
	Full Page	Half Page
1×	\$5,160	\$2,835
2× +	\$4,375	\$2,415

Journal trim size: 210 mm × 280 mm  
 Frequency: 4 issues per year  
 Circulation: 17,900



**Quintessence International** has a time-honored tradition of serving the needs of the general practitioner with clinically relevant articles that are scientifically based.

**Quintessence International (QI)**

Frequency	4-color	
	Full Page	Half Page
1×	\$5,320	\$2,745
2× +	\$4,522	\$2,335

Journal trim size: 210 mm × 280 mm  
 Frequency: 10 issues per year  
 Circulation: 15,500

*Are you a conservative advertiser who prefers placing one advertisement at a time? Are you trying to reach a specific market without going over your budget? If so, please fill out the Insertion Order included in this media kit and return it to our office along with a PDF of the advertisement you would like to place. Pricing, size, and format details included in this media kit. Relevant volume and multi-page discounts are available*

**Contracts and Materials**

All insertion orders, contracts, materials, and any advertising-related inquiries should be addressed to:

**Paul Lochner**  
 VP of Advertising & Events  
 Quintessence Publishing Co, Inc  
 411 N Raddant Road  
 Batavia, IL 60510  
 Tel: 630-736-3600 x416  
 Fax: 630-736-3632  
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