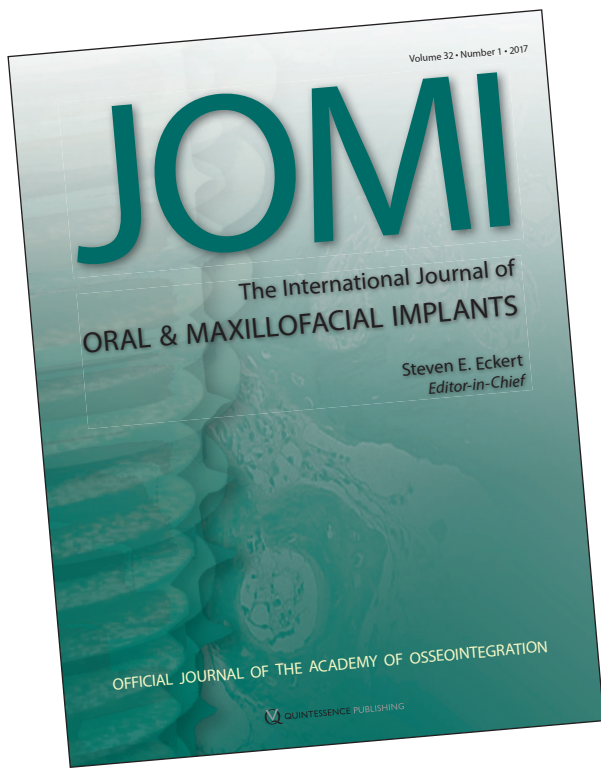


# 2017 *Rate Card*



**Targeted at oral surgeons, periodontists, prosthodontists, general practitioners, and researchers**

- Disseminates current information related to the management of patients utilizing implant modalities and reports the results of basic and clinical research by investigators whose studies embrace the implant concept
- Largest circulation of all implant journals and widely read by both implant practitioners and researchers alike
- Researchers' top choice for publishing their cutting-edge research findings
- Promotes your products to leading researchers and clinicians in this highly competitive field
- Official journal of the Academy of Osseointegration

**Editor-in-Chief: Steven E. Eckert, DDS, MS**

## Ad File Preparation

Trim size must be 8.125" x 10.875" (206.375 x 276.225 mm) and there must be a .125" (3.175 mm) bleed.

Please check to make sure the file is flattened with no transparencies, no spot colors, and all colors are CMYK.

Images must be CMYK and at least 300 dpi at full size.

Live type area should be .25" (6.35 mm) from the trim size.

Crop marks and registration marks must fall outside the bleed area (.125" or 3.175 mm offset).

Required ad file submission format is composite PDF (PDF/X-1a preferred).

For a more detailed list of requirements or submissions in other formats, contact Paul Lochner (plochner@quintbook.com) prior to the material deadline.

Production service: Any extra mechanical work done by the Publisher on any submitted ad materials will be billed at prevailing rates (noncommissionable).

## Ad File Delivery

Files under 10MB can be emailed to plochner@quintbook.com. Larger files should be sent using a cloud storage service or file-delivery service.

## Journal Specifications

Journal trim size: 8.125" x 10.875"

Printing: Text is sheet-fed offset on 60# matte; cover is 80# coated enamel.

Binding: Perfect.

## Publication Data

Issue No.	Publication Date	Insertion Order Closing	Material Closing
1	Feb 1, 2017	Jan 3, 2017	Jan 9, 2017
2	Mar 29, 2017	Feb 24, 2017	Mar 3, 2017
3	May 24, 2017	Apr 21, 2017	Apr 28, 2017
4	Jul 26, 2017	Jun 23, 2017	Jun 30, 2017
5	Sep 27, 2017	Aug 25, 2017	Sep 1, 2017
6	Nov 30, 2017	Oct 27, 2017	Nov 3, 2017



THE INTERNATIONAL JOURNAL OF  
**Oral & Maxillofacial Implants**

Editor-in-Chief  
**Steven E. Eckert, DDS, MS**

**The International Journal of Oral & Maxillofacial Implants** is the official journal of the **Academy of Osseointegration**. Members of the Academy of Osseointegration receive the journal as part of their membership benefits.

**Black/White Advertising Rates** (effective October 1, 2016)

Frequency*	1x	3x	6x	12x
1 page	\$2,695	\$2,595	\$2,455	\$2,295
½ page	2,365	2,295	2,175	2,065
¼ page	2,225	2,175	2,055	1,955

\*Earned rates are based on frequency of insertions within calendar year.

**Color Advertising Rates**

Four-color rate ..... \$1,950 per page plus earned rate  
Custom orders will be quoted on request.

**Special Positions**

Second cover ..... add 40% to earned black & white rate  
Third cover ..... add 30% to earned black & white rate  
Fourth cover ..... add 60% to earned black & white rate  
Specified position ..... add 20% to earned black & white rate

**Inserts**

Two-page.....3 times earned black & white rate  
Four-page .....4 times earned black & white rate

**Preprinted Belly Bands**..... \$12,500

**Bleeds**

No charge.

**Agency Commission**

15% on space and color charges only if paid within 30 days of invoice date.

**Acceptance of Advertising**

All advertisements are subject to review and approval by the Editorial Board. Copy in duplicate should be sent to the Publisher as far in advance as possible for submission to the committee.

**Journal App**

Your print ad will also appear in the journal app, with a direct link to your company website!

**Website Advertising**

Paid subscribers have free access to the web edition and unlimited use of the archives. Contact us for information on website advertising.

**Frequency**

Bimonthly

**Subscription Rate**

\$205 per year

**Circulation**

9,500

**Year Established**

1986

**Circulation Analysis**

Members of the Academy of

Osseointegration .....	4,970
General Practitioners.....	834
Periodontists .....	436
Oral Surgeons .....	406
Prosthodontists.....	99
Schools, Libraries, Agencies.....	302
Foreign, Not Specified.....	2,480
Other .....	21

**Territorial Distribution**

New England.....	519
Middle Atlantic.....	1,399
East North Central .....	645
West North Central.....	261
South Atlantic .....	1,269
East South Central.....	233
West South Central.....	473
Mountain States.....	383
Pacific States.....	1,844
Canada.....	401
Foreign.....	2,091
All Others.....	30

**Contracts and Materials**

All insertion orders, contracts, materials, and any advertising-related inquiries should be addressed to:

Paul Lochner	or	William G. Hartman
Director of Advertising Sales		Executive Vice President
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