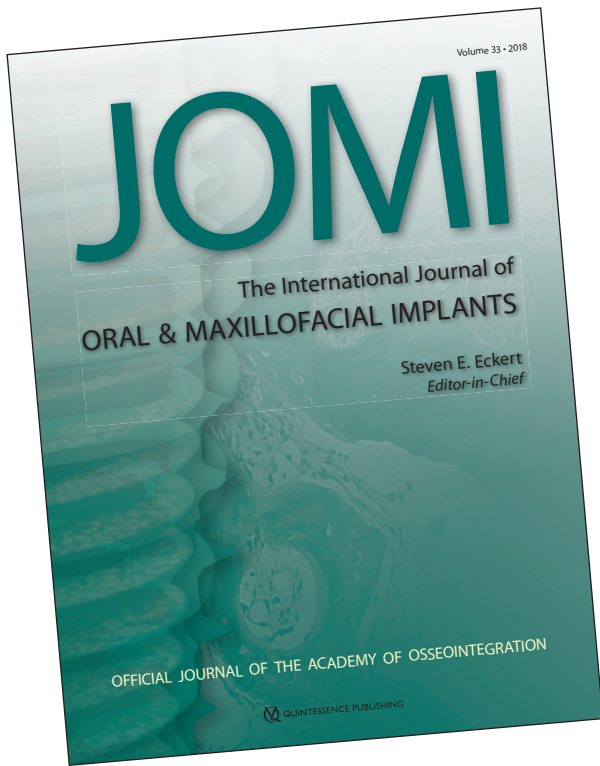


# 2018 *Rate Card*



**Targeted at oral surgeons, periodontists, prosthodontists, general practitioners, and researchers**

- Disseminates current information related to the management of patients utilizing implant modalities and reports the results of basic and clinical research by investigators whose studies embrace the implant concept
- Largest circulation of all implant journals and widely read by both implant practitioners and researchers alike
- Researchers' top choice for publishing their cutting-edge research findings
- Promotes your products to leading researchers and clinicians in this highly competitive field
- Official journal of the Academy of Osseointegration

**Editor-in-Chief: Steven E. Eckert, DDS, MS**

## Ad File Preparation

Trim size must be 8.125" x 10.875" (206.375 x 276.225 mm) and there must be a .125" (3.175 mm) bleed.

Please check to make sure the file is flattened with no transparencies, no spot colors, and all colors are CMYK.

Images must be CMYK and at least 300 dpi at full size.

Live type area should be .25" (6.35 mm) from the trim size.

Crop marks and registration marks must fall outside the bleed area (.125" or 3.175 mm offset).

Required ad file submission format is composite PDF (PDF/X-1a preferred).

For a more detailed list of requirements or submissions in other formats, contact Paul Lochner (plochner@quintbook.com) prior to the material deadline.

Production service: Any extra mechanical work done by the Publisher on any submitted ad materials will be billed at prevailing rates (noncommissionable).

## Ad File Delivery

Files under 10MB can be emailed to plochner@quintbook.com. Larger files should be sent using a cloud storage service or file-delivery service.

## Journal Specifications

Journal trim size: 8.125" x 10.875"

Printing: Text is sheet-fed offset on 60# matte; cover is 80# coated enamel.

Binding: Perfect.

## Publication Data

Issue No.	Publication Date	Insertion Order Closing	Material Closing
1	Jan 31, 2018	Jan 2, 2018	Jan 8, 2018
2	Mar 28, 2018	Feb 23, 2018	Mar 2, 2018
3	May 31, 2018	Apr 27, 2018	May 4, 2018
4	Aug 1, 2018	Jun 29, 2018	Jul 6, 2018
5	Oct 3, 2018	Aug 31, 2018	Sep 7, 2018
6	Nov 29, 2018	Oct 26, 2018	Nov 2, 2018



THE INTERNATIONAL JOURNAL OF  
**Oral & Maxillofacial Implants**

Editor-in-Chief  
**Steven E. Eckert, DDS, MS**

**The International Journal of Oral & Maxillofacial Implants** is the official journal of the **Academy of Osseointegration**. Members of the Academy of Osseointegration receive the journal as part of their membership benefits.

**Black/White Advertising Rates** (effective October 1, 2017)

Frequency*	1x	3x	6x	12x
1 page	\$2,695	\$2,595	\$2,455	\$2,295
½ page	2,365	2,295	2,175	2,065
¼ page	2,225	2,175	2,055	1,955

\*Earned rates are based on frequency of insertions within calendar year.

**Color Advertising Rates**

Four-color rate ..... \$1,950 per page plus earned rate  
Custom orders will be quoted on request.

**Special Positions**

Second cover ..... add 40% to earned black & white rate  
Third cover ..... add 30% to earned black & white rate  
Fourth cover ..... add 60% to earned black & white rate  
Specified position ..... add 20% to earned black & white rate

**Inserts**

Two-page.....3 times earned black & white rate  
Four-page .....4 times earned black & white rate

**Preprinted Belly Bands**..... \$12,500

**Bleeds**

No charge.

**Agency Commission**

15% on space and color charges only if paid within 30 days of invoice date.

**Acceptance of Advertising**

All advertisements are subject to review and approval by the Editorial Board. Copy in duplicate should be sent to the Publisher as far in advance as possible for submission to the committee.

**Journal App**

Your print ad will also appear in the journal app, with a direct link to your company website!

**Website Advertising**

Paid subscribers have free access to the web edition and unlimited use of the archives. Contact us for information on website advertising.

**Frequency**

Bimonthly

**Subscription Rate**

\$205 per year

**Circulation**

9,500

**Year Established**

1986

**Circulation Analysis**

Members of the Academy of

Osseointegration .....	4,770
General Practitioners.....	901
Periodontists .....	462
Oral Surgeons .....	431
Prosthodontists.....	106
Schools, Libraries, Agencies.....	320
Foreign, Not Specified.....	2,483
Other .....	36

**Territorial Distribution**

New England.....	416
Middle Atlantic.....	1,200
East North Central .....	567
West North Central.....	218
South Atlantic .....	1,229
East South Central.....	216
West South Central.....	424
Mountain States.....	343
Pacific States.....	1,590
Canada.....	319
Foreign.....	2,553
Latin America.....	398
All Others.....	36

**Contracts and Materials**

All insertion orders, contracts, materials, and any advertising-related inquiries should be addressed to:

Paul Lochner	or	William G. Hartman
VP of Advertising Sales		Executive Vice President
Quintessence Publishing Co, Inc		Quintessence Publishing Co, Inc
4350 Chandler Drive		4350 Chandler Drive
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