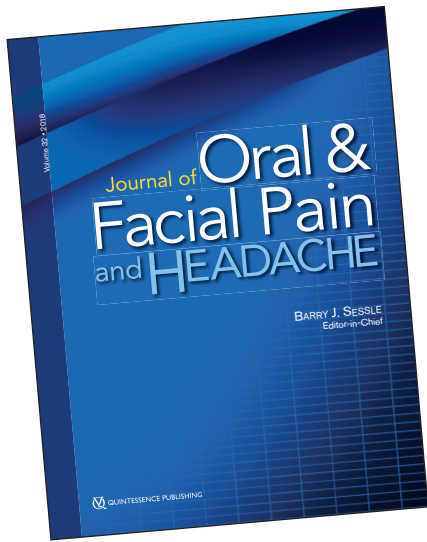


# 2018 *Rate Card*



## Journal of Oral & Facial Pain and HEADACHE

Formerly *Journal of Orofacial Pain*

**Journal of Oral & Facial Pain and Headache** is targeted at medical and dental professionals who treat patients with pain in the oral and facial regions. The journal aims to provide current treatment information on TMJ dysfunction and similar conditions to specialists in facial pain, headache, and sleep disorders, as well as to oral surgeons, orthodontists, periodontists, prosthodontists, general practitioners, and physical therapists.

Founded by  
**American Academy of Orofacial Pain**  
and  
**European Academy of Craniomandibular Disorders**

### Ad File Preparation

Trim size must be 8.125" x 10.875" (206.375 x 276.225 mm) and there must be a .125" (3.175 mm) bleed.

Please check to make sure the file is flattened with no transparencies, no spot colors, and all colors are CMYK. Images must be CMYK and at least 300 dpi at full size.

Live type area should be .25" (6.35 mm) from the trim size.

Crop marks and registration marks must fall outside the bleed area (.125" or 3.175 mm offset).

Required ad file submission format is composite PDF (PDF/X-1a preferred).

For a more detailed list of requirements or submissions in other formats, contact Paul Lochner (plochner@quintbook.com) prior to the material deadline.

Production service: Any extra mechanical work done by the Publisher on any submitted ad materials will be billed at prevailing rates (noncommissionable).

### Ad File Delivery

Files under 10MB can be emailed to plochner@quintbook.com. Larger files should be sent using a cloud storage service or file-delivery service.

### Journal Specifications

Journal trim size: 8.125" x 10.875"

Printing: Text is sheet-fed offset on 70# matte; cover is 80# coated enamel.

Binding: Perfect.

### Publication Data

Issue No.	Publication Date	Insertion Order Closing	Material Closing
1	Feb 7, 2018	Jan 5, 2018	Jan 12, 2018
2	May 9, 2018	Apr 6, 2018	Apr 13, 2018
3	Aug 8, 2018	Jul 6, 2018	Jul 13, 2018
4	Nov 7, 2018	Oct 5, 2018	Oct 12, 2018

# Journal of Oral & Facial Pain and HEADACHE

Editor-in-Chief  
**Barry J. Sessle**, BDS, MDS, BSc, PhD, FRSC  
 Professor  
 Faculty of Dentistry  
 University of Toronto

**Official Journal of**  
 American Academy of Orofacial Pain  
 Asian Academy of Craniomandibular Disorders  
 Australian and New Zealand Academy of Orofacial Pain  
 European Academy of Craniomandibular Disorders  
 Ibero-Latin American Academy of Craniomandibular Disorders

## Black/White Advertising Rates (effective October 1, 2017)

Frequency*	1x	4x
1 page	\$650	\$500
½ page	500	350
¼ page	400	300

\*Earned rates are based on frequency of insertions within calendar year.

## Color Advertising Rates

Four-color rate ..... \$1,950 per page plus earned rate  
 Custom orders will be quoted on request.

## Special Positions

Second cover ..... add 40% to earned black & white rate  
 Third cover ..... add 30% to earned black & white rate  
 Fourth cover ..... add 60% to earned black & white rate  
 Specified position ..... add 20% to earned black & white rate

## Inserts

Two-page ..... 3 times earned black & white rate  
 Four-page ..... 4 times earned black & white rate

## Bleeds

No charge.

## Agency Commission

15% on space and color charges only if paid within 30 days of invoice date.

## Acceptance of Advertising

All advertisements are subject to review and approval by the Editorial Board. Copy in duplicate should be sent to the Publisher as far in advance as possible for submission to the committee.

## Journal App

Your print ad will also appear in the journal app, with a direct link to your company website!

## Website Advertising

Paid subscribers have free access to the web edition and unlimited use of the archives. Contact us for information on website advertising.

## Frequency

Quarterly

## Subscription Rate

\$138 per year

## Circulation

2,000

## Year Established

1987

## Circulation Analysis

Members of the European Academy of Craniomandibular Disorders .....	121
Members of the American Academy of Orofacial Pain .....	468
Dentists .....	422
Oral Surgeons .....	146
Orthodontists .....	99
Schools, Libraries, Agencies.....	132
Foreign, Not Specified.....	557
Other .....	64

## Territorial Distribution

New England.....	28
Middle Atlantic.....	216
East North Central .....	160
West North Central.....	84
South Atlantic .....	144
East South Central.....	76
West South Central.....	36
Mountain States.....	64
Pacific States .....	96
Canada .....	48
Foreign.....	995
Latin America .....	40
All Others.....	22

## Contracts and Materials

All insertion orders, contracts, materials, plus any advertising-related inquiries should be addressed to:

Paul Lochner	or	William G. Hartman
VP of Advertising Sales		Executive Vice President
Quintessence Publishing Co, Inc		Quintessence Publishing Co, Inc
4350 Chandler Drive		4350 Chandler Drive
Hanover Park, IL 60133		Hanover Park, IL 60133
Tel: 630/736-3600 x416		Tel: 630/736-3600 x413
Fax: 630/736-3632		Fax: 630/736-3632
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