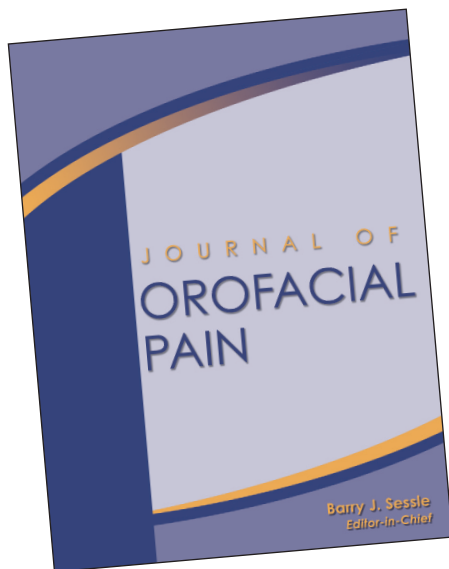


2012 *Rate Card*



Journal of Orofacial Pain is targeted at medical and dental professionals who treat craniomandibular abnormalities. The journal aims to provide current treatment information on TMJ dysfunction and similar conditions to specialists in facial pain, headaches, and occlusion, as well as to oral surgeons, orthodontists, periodontists, prosthodontists, general practitioners, and physical therapists.

Founded by
American Academy of Orofacial Pain
and
European Academy of Craniomandibular Disorders

Production Specifications

Journal trim: 8 $\frac{1}{8}$ " wide x 10 $\frac{7}{8}$ " deep.
Bleed size: 8 $\frac{3}{8}$ " wide x 11 $\frac{1}{8}$ " deep.
Printing: text is sheet-fed offset on 70# matte; cover is 80# coated enamel.
Binding: perfect.
Production service: any extra mechanical work done by the Publisher on any submitted ad materials will be billed at prevailing rates (noncommissionable).

Delivery of Files

You can send your files to us in 3 ways:

1. On disk, mailed to: Advertising Manager, 4350 Chandler Drive, Hanover Park, IL 60133
2. By email (5-MB file limit): whartman@quintpub.com
3. By FTP: Please visit <http://www.quintpub.com/dropbox> for further instructions

Publication Data

Issue No.	Publication Date	Insertion Order Closing	Material Closing
1	Jan 31, 2012	Dec 21, 2011	Dec 28, 2011
2	Apr 26, 2012	Mar 23, 2012	Mar 30, 2012
3	Jul 27, 2012	Jun 22, 2012	Jun 29, 2012
4	Oct 31, 2012	Sep 26, 2012	Oct 3, 2012

Mechanical Requirements

Advertising materials should be supplied as an electronic file, such as PDF, Adobe Photoshop, or Adobe Illustrator application files as well as EPS files. A high-resolution digital color proof must be supplied with the electronic file. For a more detailed list of requirements or submissions in other formats, contact the Publisher prior to the material deadline.

JOURNAL OF OROFACIAL PAIN

Editor-in-Chief
Barry J. Sessle, BDS, MDS, BSc, PhD, FRSC
Professor
Faculty of Dentistry
University of Toronto

Official Journal of
American Academy of Orofacial Pain
Asian Academy of Craniomandibular Disorders
Australian and New Zealand Academy of Orofacial Pain
European Academy of Craniomandibular Disorders
Ibero-Latin American Academy of Craniomandibular Disorders

Black/White Advertising Rates (effective October 1, 2011)

Frequency*	1x	4x
1 page	\$650	\$500
½ page	500	350
¼ page	400	300

*Earned rates are based on frequency of insertions within calendar year.

Color Advertising Rates

Matched color rate \$780 per page plus earned rate
Metallic color rate \$920 per page plus earned rate
Three- or four-color rate . . . \$1,850 per page plus earned rate
Additional color will be quoted on request.

Special Positions

Second cover add 40% to earned black & white rate
Third cover add 30% to earned black & white rate
Fourth cover add 60% to earned black & white rate
Specified position add 20% to earned black & white rate

Inserts

Two page3 times earned black & white rate
Four page4 times earned black & white rate

Bleeds

No charge.

Agency Commission

15% on space and color charges only if paid within 30 days of invoice date.

Acceptance of Advertising

All advertisements are subject to review and approval by the Editorial Board. Copy in duplicate should be sent to the Journal Publisher as far in advance as possible for submission to the committee.

Online Journal

Paid subscribers have free access to the web edition and unlimited use of the archives.

Website Advertising

Website advertising available on www.quintpub.com.
Contact us for more information.

Frequency

Quarterly

Subscription Rate

\$115 per year

Circulation

2,000

Year Established

1987

Circulation Analysis

Members of the European Academy of Craniomandibular Disorders130
Members of the American Academy of Orofacial Pain459
Dentists302
Oral Surgeons162
Orthodontists133
Schools, Libraries, Agencies123
Foreign, Not Specified648
Other62

Territorial Distribution

New England42
Middle Atlantic156
East North Central174
West North Central32
South Atlantic176
East South Central64
West South Central162
Mountain States97
Pacific States240
Canada134
Foreign740
All Others2

Contracts and Materials

All insertion orders, contracts, materials, plus any advertising-related inquiries should be addressed to:

William G. Hartman, Executive Vice President
Quintessence Publishing Co Inc
4350 Chandler Drive
Hanover Park, IL 60133
Tel: 630/736-3600
Toll-free: 800/621-0387
Fax: 630/736-3633
Email: whartman@quintbook.com