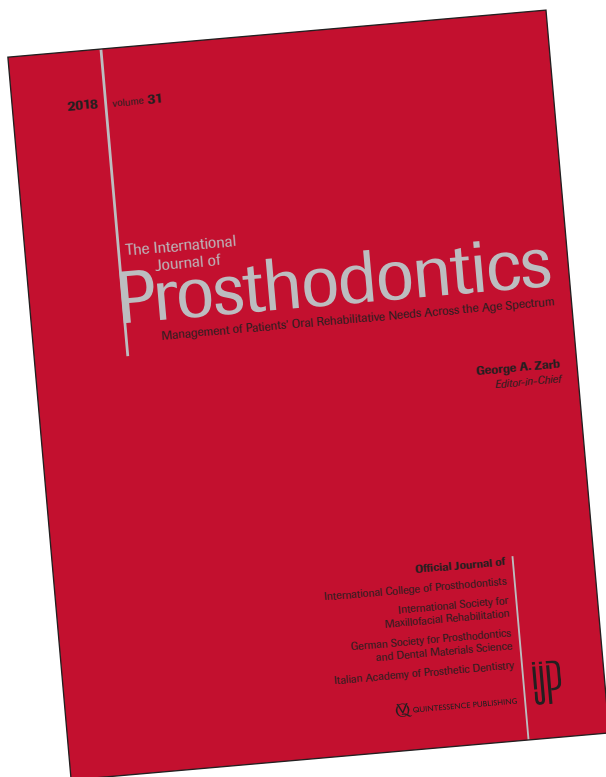


2018 *Rate Card*



Targeted at prosthodontists, general practitioners, technicians, educators, and researchers

- Provides the most current original articles on relevant prosthodontic clinical research and patients' oral rehabilitative needs
- Effective vehicle for informing opinion leaders about your product's unique attributes and applications
- Official journal of four professional societies, featuring articles on a wide range of clinically relevant subjects
- Prominent editor and editorial board make this journal a must-read for international leaders in the field

Editor-in-Chief: George Zarb, BChD, DDS, MS, MS, FRCD(C)

The official journal of

International College of Prosthodontists

International Society for Maxillofacial Rehabilitation

German Society for Prosthodontics and Dental Materials Science

Italian Academy of Prosthetic Dentistry

Ad File Preparation

Trim size must be 8.125" x 10.875" (206.375 x 276.225 mm) and there must be a .125" (3.175 mm) bleed.

Please check to make sure the file is flattened with no transparencies, no spot colors, and all colors are CMYK. Images must be CMYK and at least 300 dpi at full size.

Live type area should be .25" (6.35 mm) from the trim size. Crop marks and registration marks must fall outside the bleed area (.125" or 3.175 mm offset).

Required ad file submission format is composite PDF (PDF/X-1a preferred).

For a more detailed list of requirements or submissions in other formats, contact Paul Lochner (plochner@quintbook.com) prior to the material deadline.

Production service: Any extra mechanical work done by the Publisher on any submitted ad materials will be billed at prevailing rates (noncommissionable).

Ad File Delivery

Files under 10MB can be emailed to plochner@quintbook.com. Larger files should be sent using a cloud storage service or file-delivery service.

Journal Specifications

Journal trim size: 8.125" x 10.875"

Printing: Text is sheet-fed offset on 70# matte; cover is 80# coated enamel.

Binding: Perfect.

Publication Data

Issue No.	Publication Date	Insertion Order Closing	Material Closing
1	Jan 24, 2018	Dec 22, 2017	Jan 2, 2018
2	Mar 21, 2018	Feb 16, 2018	Feb 23, 2018
3	May 16, 2018	Apr 13, 2018	Apr 20, 2018
4	Jul 19, 2018	Jun 15, 2018	Jun 22, 2018
5	Sep 20, 2018	Aug 17, 2018	Aug 24, 2018
6	Nov 21, 2018	Oct 19, 2018	Oct 26, 2018



Editor-in-Chief
George Zarb, BChD, DDS, MS, MS, FRCD(C)
 Professor Emeritus, Prosthodontics
 Faculty of Dentistry, University of Toronto
 Toronto, Canada

Members of the International College of Prosthodontists, the German Society for Prosthodontics and Dental Materials Science, the International Society for Maxillofacial Rehabilitation, and the Italian Academy of Prosthetic Dentistry receive **The International Journal of Prosthodontics**, their official journal, as part of their membership benefits.

Black/White Advertising Rates (effective October 1, 2017)

Frequency*	1x	3x	6x
1 page	\$1,865	\$1,795	\$1,635
½ page	1,580	1,525	1,395
¼ page	1,455	1,395	1,295

*Earned rates are based on frequency of insertions within calendar year.

Color Advertising Rates

Four-color rate \$1,950 per page plus earned rate
 Custom orders will be quoted on request.

Special Positions

Second cover add 40% to earned black & white rate
 Third cover add 30% to earned black & white rate
 Fourth cover add 60% to earned black & white rate
 Specified position add 20% to earned black & white rate

Inserts

Two-page 3 times earned black & white rate
 Four-page 4 times earned black & white rate

Preprinted Belly Bands \$12,500

Bleeds

No charge.

Agency Commission

15% on space and color charges only if paid within 30 days of invoice date.

Acceptance of Advertising

All advertisements are subject to review and approval by the Editorial Board. Copy in duplicate should be sent to the Publisher as far in advance as possible for submission to the committee.

Journal App

Your print ad will also appear in the journal app, with a direct link to your company website!

Website Advertising

Paid subscribers have free access to the web edition and unlimited use of the archives. Contact us for information on website advertising.

Frequency

Bimonthly

Subscription Rate

\$205 per year

Circulation

2,500

Year Established

1988

Circulation Analysis

Prosthodontists	768
General Practitioners.....	397
Technicians.....	51
Schools, Libraries, Agencies.....	168
Foreign, Not Specified.....	587
Other	32

Territorial Distribution

New England.....	54
Middle Atlantic.....	166
East North Central	108
West North Central.....	42
South Atlantic	68
East South Central.....	54
West South Central.....	40
Mountain States.....	34
Pacific States	198
Canada	144
Foreign.....	1,037
Latin America	54
All Others.....	4

Contracts and Materials

All insertion orders, contracts, materials, plus any advertising-related inquiries should be addressed to:

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